

Medium Postcard

CMYK Layer

7.00" x 5.00"



Bleed Area: 7.16" x 5.16"

Extend your background to fill the full bleed area.



Trim: 7.00" x 5.00"

This is the full size of your product.



Safe Area: 6.84" x 4.84"

Keep all the important bits of your design inside this area.

Design Requirements:

- Artwork should be created in CMYK
- Raster images should be at least 300DPI
- Delete all non Artwork layers and save file as a PDF/x-1a

Medium Postcard
Special Finish Layer
7.00" x 5.00"



Design Requirements:

- Special Finish artwork should be 100% K
- Do not duplicate CMYK design on Foil layer
- Delete all non Artwork layers and save file as a PDF/x-1a